

The EU copyright reform as an inclusive and innovative step towards a Digital Single Market

Dear Minister,
Dear Ambassador,

"Tech start-up France is back", titled "Radio France Internationale" following President Macron's intervention at the World Economic Forum in Davos. We deeply believe that this statement is not only true for France but true for Europe as a whole. All across our continent, entrepreneurs are optimistic and bullish about their future - a future where Europe is not only home to more entrepreneurs per capita than the US but also hosts some of the top universities and innovative startups. Especially in so called Deep Tech, the next wave of high value technological developments such as artificial intelligence and machine-learning.

Startups are becoming more and more aware and sensible toward the public policies that they are and will be subject to. Investors also know that the legislative framework matters when startups compete to become world leaders. That is why Allied for Startups unites 32 European startup organisations to articulate their interests vis a vis decision makers in politics and government. To this end, we would like to recall earlier statements, stories and materials regarding the current reform of the EU copyright directive. A directive that has gained high attention and awareness through the far-reaching implications in bears for nascent and growing technology firms in Europe.

Entrepreneurs around the world praise the fundamentally open, judicious and business friendly image of the EU and the E-Commerce Directive in particular. Across the board there is an understanding that online platforms are hurtful for startups and do not take full account of the ecosystem. Liability and content related considerations are timely and of high relevance for us as society and startups. Data analytics and data mining are the gateway to developing world-leading artificial intelligence and machine learning technologies.

We, the undersigned and our communities urge you to take account of the full digital economy when deciding upon the rules that will shape tomorrow's Digital Single Market.

Thank you for your kind consideration. We truly believe that good things happen when entrepreneurs speak to policy makers.

Kind Regards,



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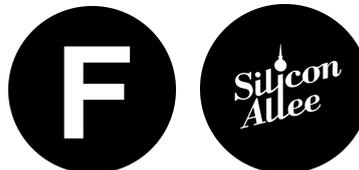
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